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ARTIFICIAL URETHRAL SPHINCTER - AUS-PORT SYSTEM™

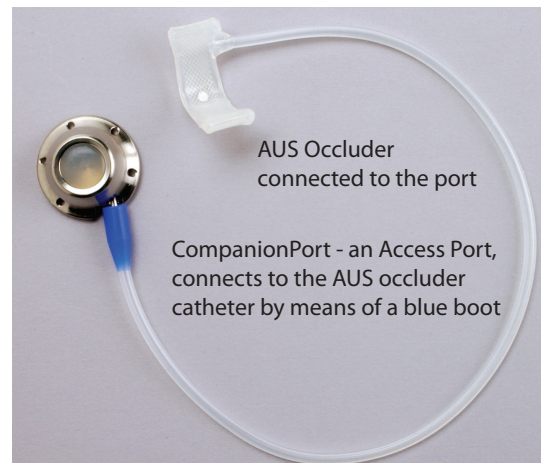
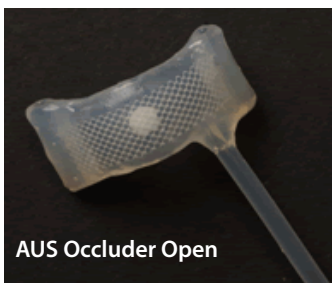
**The New Therapeutic Option for Managing Urinary Incontinence
using the AUS, a “hydraulic occluder” style cuff for urethral occlusion**

SKOKIE, Illinois - January 2013 - Norfolk Vet Products has announced the world-wide distribution of the Artificial Urethral Sphincter Port System (AUS-Port System) for the long-term relief of incontinence. The AUS-Port system is used to control incontinence associated with ovariohysterectomy and primary urethral sphincter incontinence. Because the obstruction to urinary flow by the AUS is mechanical, and therefore static, the effect will last as long as the occluder is in place. The Artificial Urethral Sphincter Port System offers a new option for the control of urinary incontinence with a single procedure. No medical management is necessary.

The AUS system, was designed and developed by Norfolk Vet Products in collaboration with DocX's Biomedical Products and pioneered by Dr. Chris Aiden while at the University of Florida and The Ohio State.

Norfolk Vet Products is a division of Norfolk Medical Products and was incorporated in the state of Illinois in 1981. All products are manufactured in their 11,000 sq. ft. facility in Skokie, Illinois. Norfolk Medical Products is FDA regulated and ISO 13485 certified.

DOCX'S Biomedical Products is a pioneer in the design, development and manufacture of silicone urethral and vascular occluders. They are located in Ukiah, California.



Other speciality devices in the Norfolk Vet Products portfolio include; the Subcutaneous Ureteral ByPass System, an indwelling device for the urinary diversion for feline and canine ureteral obstructions, the PleuralPort, an indwelling system for the management of pleural effusions and delivery of intracavitary chemotherapy and the CompanionPort, an indwelling system for long-term venous access for chemotherapy, sedation for radiation therapy, chronic disease requiring medication delivery and for blood sampling and donation.